



Karndean
Designflooring

A&J



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Arlo & Jacob

“Having the flexibility to create and personalise a bespoke floor design meant we could introduce a statement identity for Arlo & Jacob in-store”

– Vicky Blizzard, designer at Path Design.



Front Cover and this page: ■ Pale Limed Oak **KP94**, Lime Washed Oak **KP99**, Washed Scandi Pine **KP132**, Grey Limed Oak **KP138**, Cumbrian Stone **ST14**



Arlo & Jacob is a contemporary furniture brand steeped in a history of British craftsmanship, offering a range of handmade upholstered sofas, chairs and footstools as well as high-quality accessories.

When the team at Path Design were designing the new Bristol showroom, it was important that the flooring complemented the bright modern feel of the store and reflected the innovative nature and premium quality of Arlo & Jacob's soft furnishings.

For a retail setting that needs to stand up to a high number of visitors each week, Karndean Designflooring was the preferred choice, bringing both authentic style and a hard-wearing surface that is easy to maintain and will look great for years to come.

In the main showroom area, Path Design created a bespoke herringbone floor with a combination of Knight Tile planks, each custom cut to a 915 x 76mm plank. In a random pattern of wood and stone designs, including Pale Limed Oak, Lime Washed Oak, Grey Limed Oak, Washed Scandi Pine and Cumbrian Stone, the floor design delivers a sense of interest and flow and creates a stunning foil for the contemporary furnishings on display.

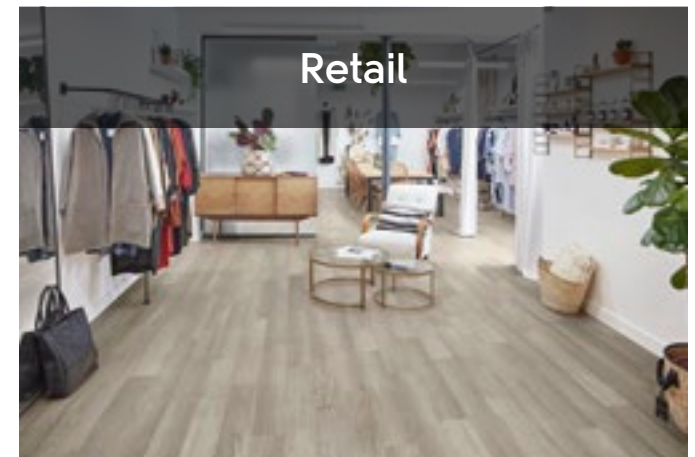
"Our aim was to create a new showcase for Arlo & Jacob by aligning their online and offline identity into one holistic and memorable experience," explains Vicky Blizzard, designer at Path Design.

Client:
Arlo & Jacob

Interior Designer:
Path Design



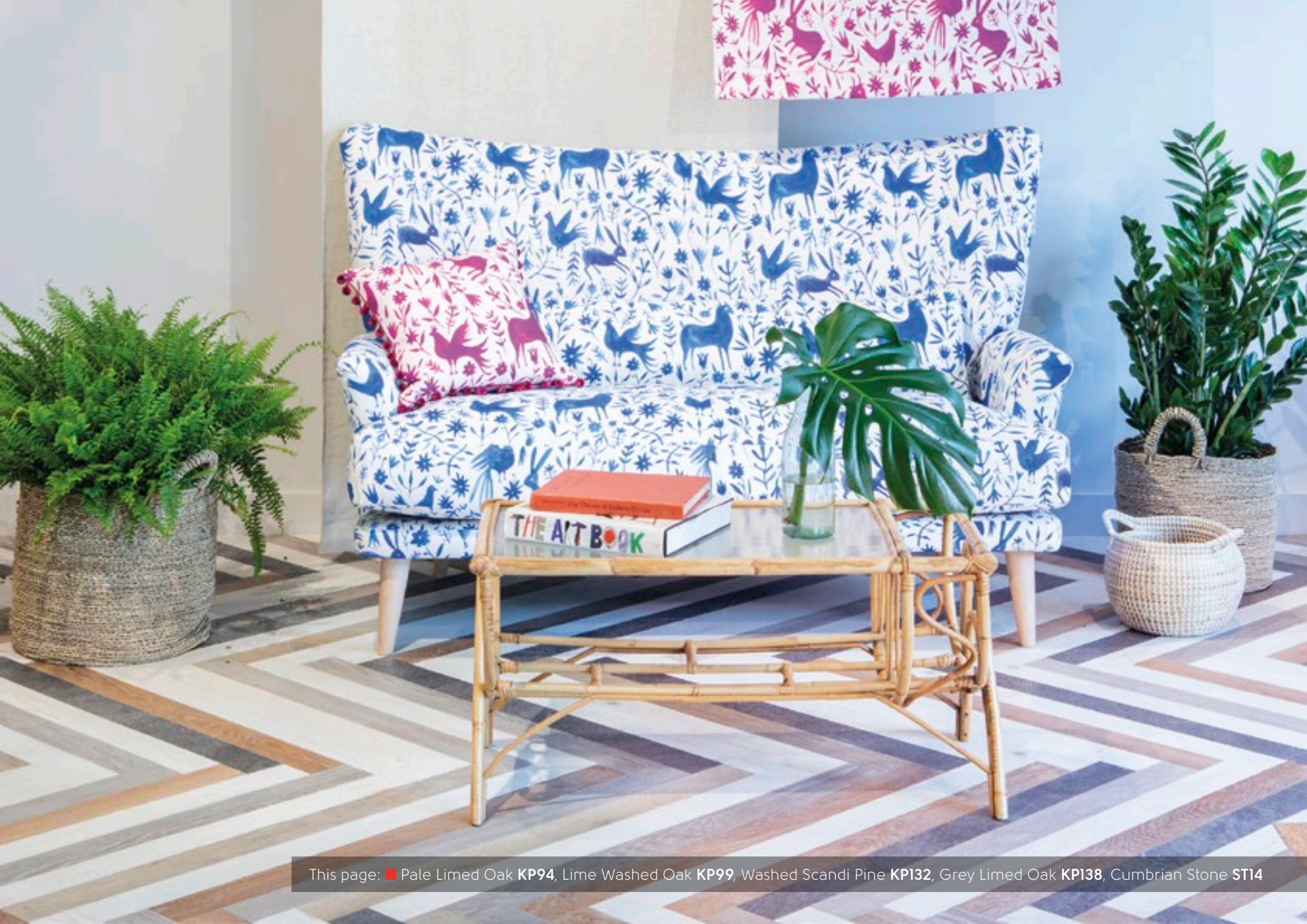
Area:
353m²



Product:
Cumbrian Stone **ST14**

Products:
Pale Limed Oak **KP94**
Lime Washed Oak **KP99**
Washed Scandi Pine **KPI32**
Grey Limed Oak **KPI38**

Flooring Contractor:
A&B Flooring Ltd



This page: ■ Pale Limed Oak KP94, Lime Washed Oak KP99, Washed Scandi Pine KP132, Grey Limed Oak KP138, Cumbrian Stone ST14



This page: ■ Pale Limed Oak **KP94**, Lime Washed Oak **KP99**, Washed Scandi Pine **KP132**, Grey Limed Oak **KP138**, Cumbrian Stone **ST14**



She said: "We wanted to create a space that reflected everything they are and do as a brand, from the big architectural statements through to the small design details, and an environment where customers could seek, dwell and share. With this in mind, it was important for us to consider every aspect of the design to reinforce their heritage, character and quality at every touchpoint.

"Combining this with the more functional requirements of being able to move large sofas easily, we were looking for a floor that gave us the ability to signify the British craftsmanship associated with the brand whilst maintaining the durability and practicality required.

"Opting for an elegant herringbone laying pattern using a mix of bespoke cut timber planks, we were able to make a real statement. The variation in tone complements the surroundings perfectly and maintains interest throughout the store.

"What's more, the addition of the white timber and grey stone tiles allowed us to gradually punctuate the herringbone pattern, highlighting key areas within the store and allowing seamless transition between zones."

The floor has successfully become a recognisable design feature and is now associated with Arlo & Jacob showrooms with two further locations adopting the same look underfoot in Harrogate and Marlow.

Products Specified

The following products were used to create this bespoke look:

Knight Tile Pale Limed Oak KP94, Lime Washed Oak KP99, Grey Limed Oak KP138,
Washed Scandi Pine KP132, Cumbrian Stone ST14

Knight Tile Technical Information

Thickness: 2.0mm

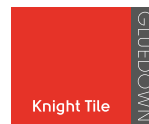
Wear Layer: 0.3 mm

Bevel: No

Guarantee: 10 Years

Slip Resistance/Result:

DIN 51130 - R10



[View the full technical data sheet](#)



■ Pale Limed Oak KP94



■ Lime Washed Oak KP99



■ Grey Limed Oak KP138



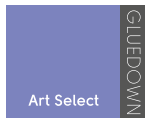
■ Washed Scandi Pine KP132



■ Cumbrian Stone ST14

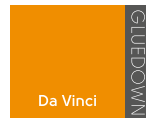
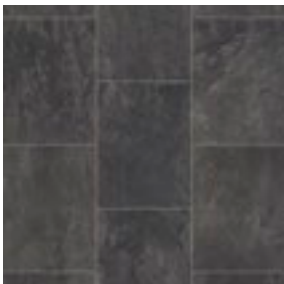
Get the look

Create the same look as Arlo & Jacob for your commercial project.
We have a variety of products to match, within our ranges.



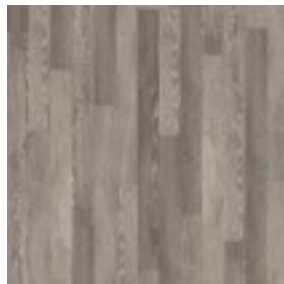
Canberra
LM06

Thickness: 3.0 mm
Wear Layer: 0.7 mm
Bevel: Standard
Size: 457 mm x 610 mm
Guarantee: 20 Years
Slip Resistance/Result:
DIN 51130 - R10



Limed Silk Oak
RP96

Thickness: 3.0 mm
Wear Layer: 0.7 mm
Bevel: Standard
Size: 915 mm x 76 mm
Guarantee: 20 Years
Slip Resistance/Result:
DIN 51130 - R10



Cool Grey Oak
VGW113T

Thickness: 3.0 mm
Wear Layer: 0.55 mm
Bevel: Micro
Size: 1219mm x 178mm
Guarantee: 15 Years
Slip Resistance/Result:
DIN 51130 - R10



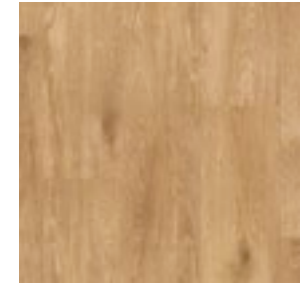
Columba
WP422

Thickness: 2.5 mm
Wear Layer: 0.55 mm
Bevel: Micro
Size: 1219 mm x 228 mm
Guarantee: 15 Years
Slip Resistance/Result:
DIN 51130 - R10



Providence
LLP108

Thickness: 4.5 mm
Wear Layer: 0.5 mm
Bevel: No
Size: 1050 mm x 250 mm
Guarantee: 15 Years
Slip Resistance/Result:
DIN 51130 - R10





LM06 ▾



LLP108 ▾



WP422 ▾



LLP108 ▾



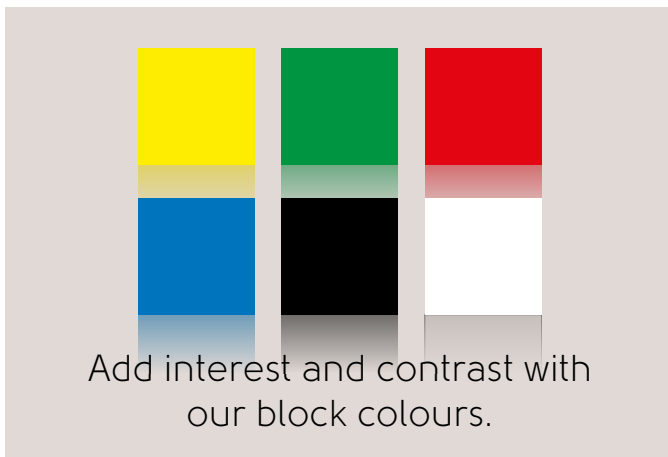
RP96 ▾



LM06 ▾



WP422 ▾



Add interest and contrast with our block colours.



VGW1131 ▾

