

THE BRIEF

Built on a legacy of sporting excellence, Anthology Stratford Mill offers luxury canalside accommodation within a thriving new East London community just a stone's throw from the Queen Elizabeth Olympic Park.

When property developer Lifestory Group was looking to construct a complex of apartments in this vibrant location, the aim was to create a functional and aesthetically pleasing scheme that reflected the locality's industrial past and provided desirable accommodation that would support health and wellbeing long into the future.

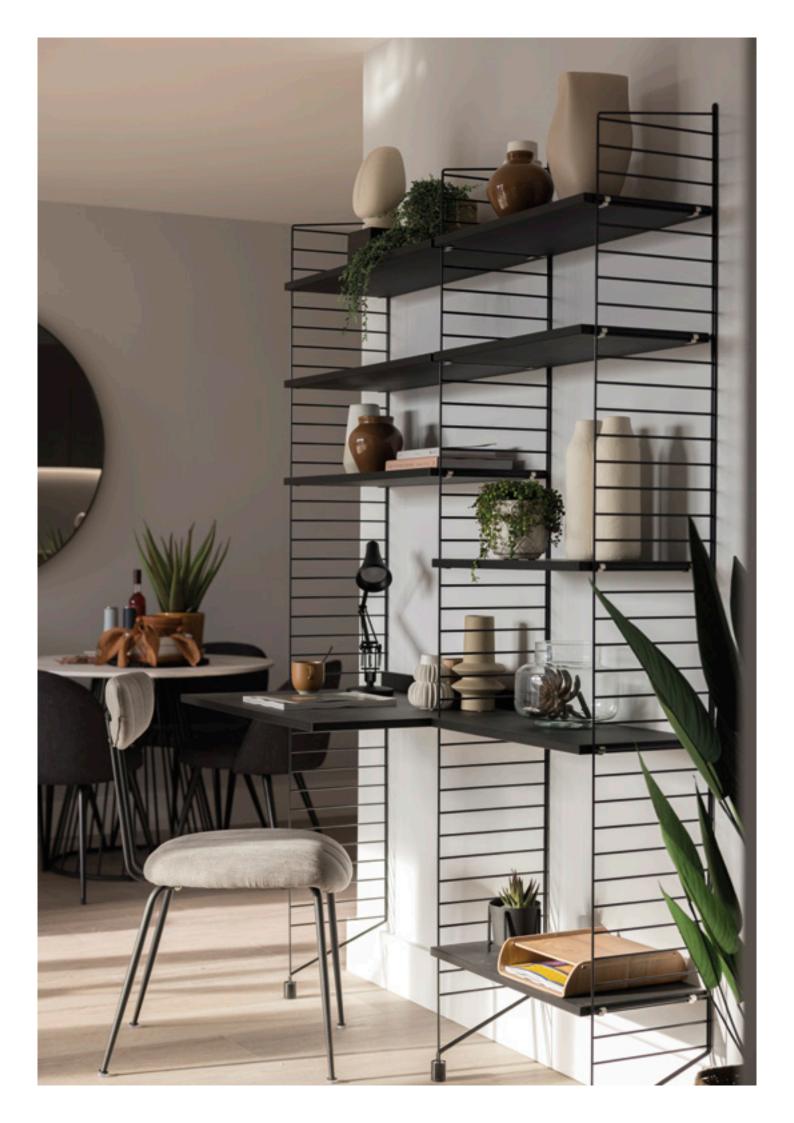
Sector: Residential

Client and designer: Lifestory Group

Flooring Contractor: Titan Interior Solutions Ltd

Photo credits: Matt Livey, Palladian Media

Area: 5000m²

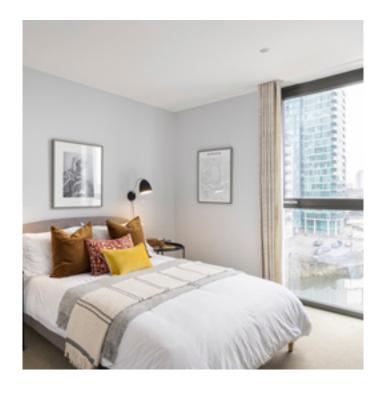


THE CONCEPT

The contemporary exterior is complemented by a comfortable interior that offers a clean minimalist canvas on which residents can express their individuality. A soft natural colour scheme and wood design flooring are balanced by bolder industrial style elements for a relaxing atmosphere that provides a sanctuary from the hustle and bustle of life.

Bill Haworth, development manager at Lifestory Group, explained: "Externally the engineered stone and aluminium window frames fits in well with the style of other developments around the Olympic Park. Internally we wanted to provide generous living spaces with plenty of light that would connect residents to the local environment and a neutral design that they can put their own stamp on."

Product used: Korlok | Texas White Ash RKP8105









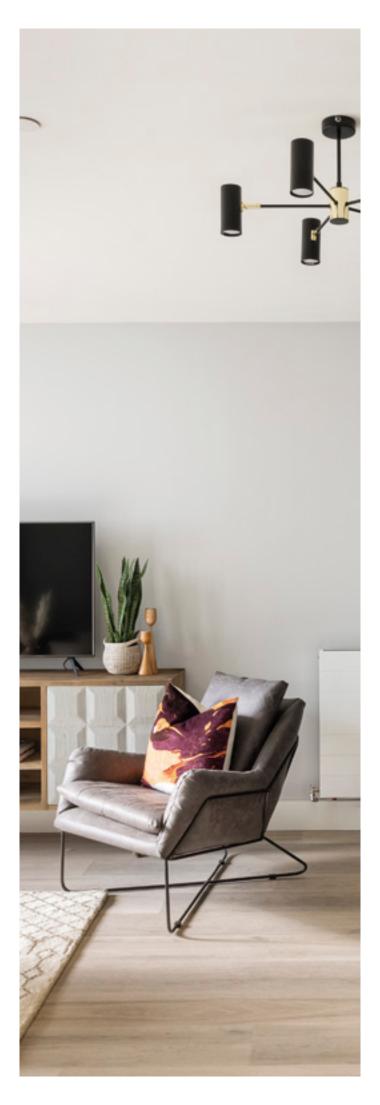
THE LOOK

While floor to ceiling windows let natural light flood in and offer panoramic views, a neutral colour scheme creates a gently soothing space. Dark aluminium internal window frames, mid-grey kitchen units and black metallic elements provide a bolder contrast to the softer finishes.

Across the open plan kitchen and living rooms, the light tones and straight grain detailing of Texas White Ash from the Korlok range introduces a fresh biophilic element and a crisp, clean finish.

Bill said: "The Texas White Ash flooring effectively balances the darker features around the home, giving our customers a stylish look and durable hygienic surface. Being a multi-level residential development, the rigid core format conveniently provides good acoustic benefits without the need for further subfloor layers. The click-locking mechanism also meant that installation was quick and simple which helped us meet project deadlines.

"When choosing suppliers we aim to use those with a proven low environmental impact. The Korlok range has an Environmental Product Declaration which is one of the frequent qualifications we look for to achieve our targets."







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PRODUCTS SPECIFIED





 $^{^{\}star}$ Subject to terms. Please speak to your Commercial Specification Manager for more information.



EN 14041: 2004 (DOP 2017/Korlok/EN/02) Notified body 0493 Floor coverings (internal) ISO 10874 Class 23/33 Manufactured to EN 16511



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Front cover

Korlok | Texas White Ash RKP8105











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