



Karndean
Designflooring

Promark Construction

"We were immediately drawn to Karndean's Da Vinci collection because of the realistic look and feel of the product: from the bevelled edge to slim plank sizes, this product offered the unique and sophisticated feeling we wanted to achieve in this space." – Promark Construction



■ Limed Cotton Oak **RP99** with DS06 10mm design strip



■ Burnet CER19 with 3mm AF02 grout strip

As a custom homebuilder, Promark Construction is always looking for new and different ways to personalize each home they build. At Promark, they believe each client should have a home that they love and feels unique to their style. They use their show homes to showcase not only what they can do but also what their client can do when designing their finishes.

Promark was introduced to Karndean by Wideman Carpet One for a personal project and was impressed by the quality and design of the product. They partnered again for the show home project, but took the design to the next level.

“We knew Karndean was going to be a perfect fit for this project. Any client looking for high-end design, tailored to their space in durable format won’t be disappointed with Karndean”, said Wideman Carpet One.

Together with the local Karndean representative, Promark and Wideman settled on the colour, design and the laying patterns that would suit the space. The final selection, Limed Cotton Oak RP99 and Burnet CER19 a wood and stone look from the Da Vinci collection paired with design strips revealed a home that inspires homeowners.

“With a focus on design, the realistic look and feel of the product coupled with the customization created with borders and design strips, this floor ended up as one of the focal points of the show home.” – Promark Construction

Client:

Promark Construction

Location:

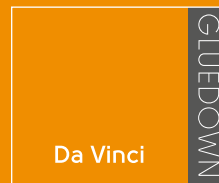
Camrose, Alberta

Contractor:

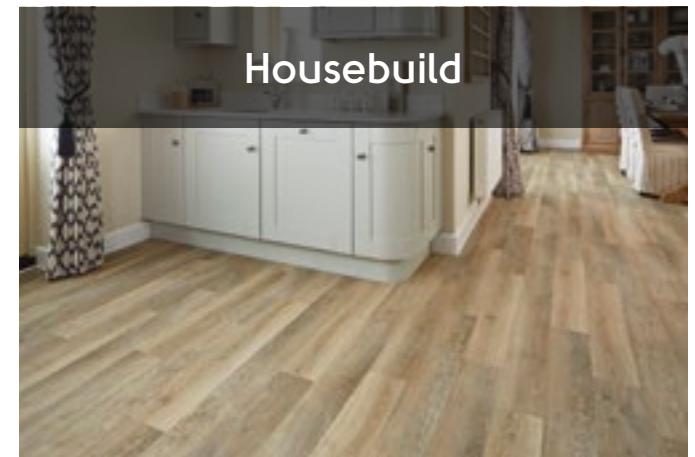
Promark Construction

Partnered Retailer:

Wideman Carpet One



Housebuild



Product:

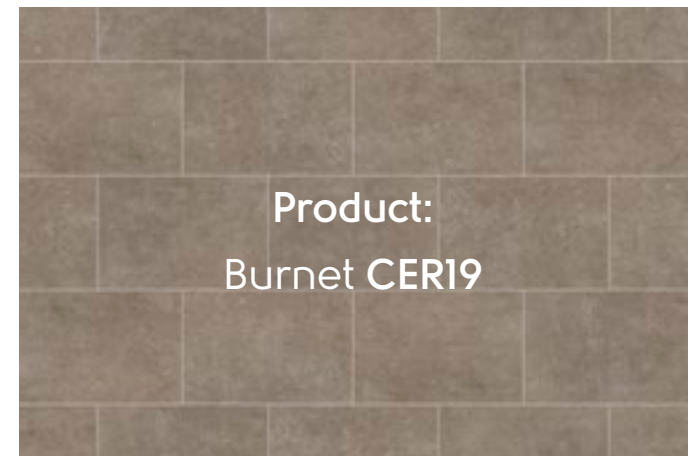
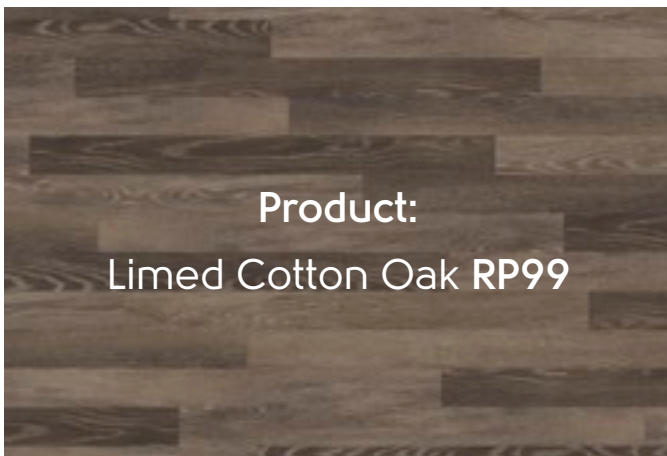
Limed Cotton Oak RP99

Area:

1000 sq ft

Product:

Burnet CER19





■ Limed Cotton Oak RP99 with DS06 10mm design strip

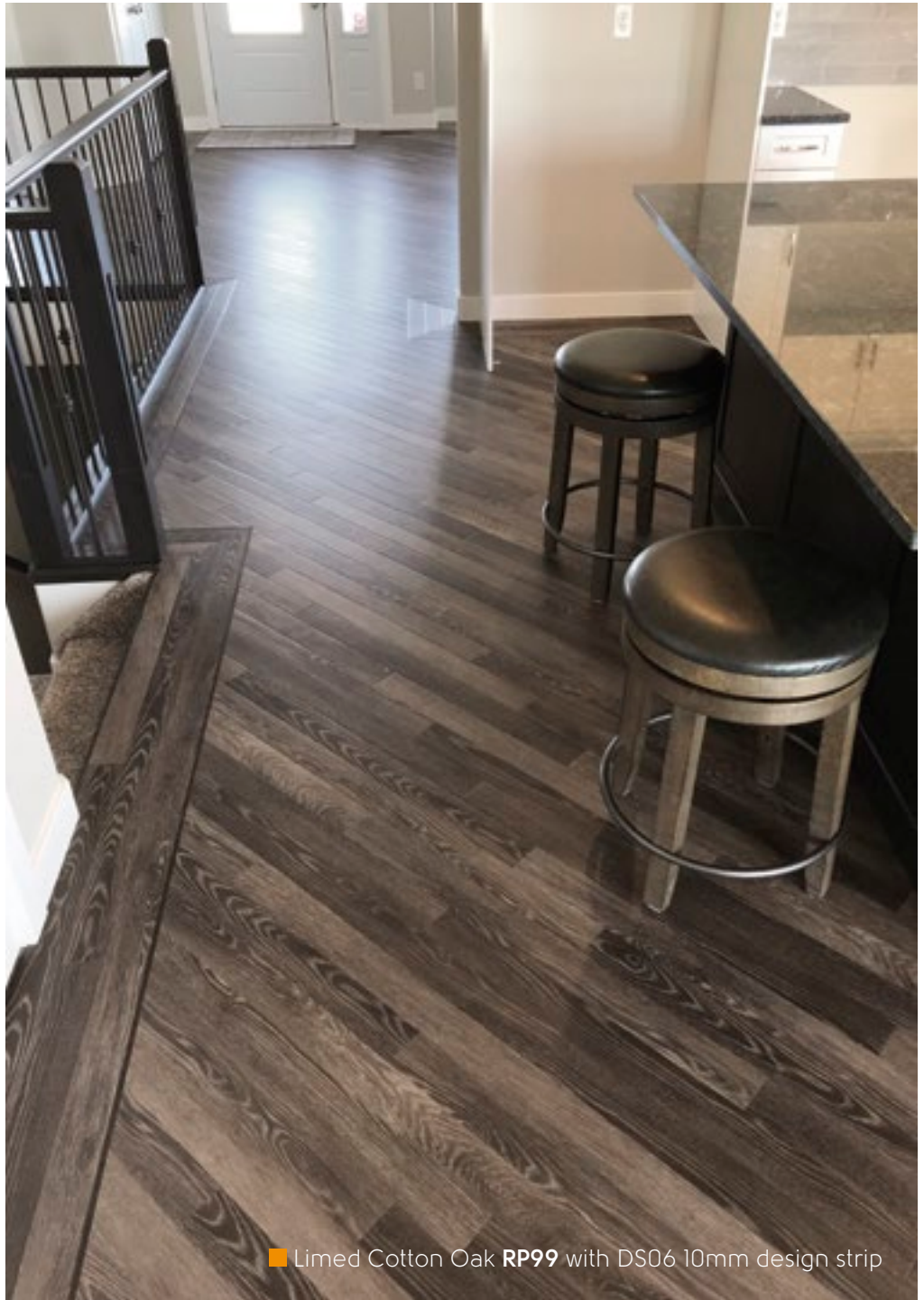
“With Karndean products, there are no limits with design options. We wanted to show customers that they could get a custom look in their space, so we chose to add a plank border with a design strip to frame the room. Wanting to create a cohesive look we chose a chocolate coloured design strip that tied in dark hues on both the fireplace mantle and the kitchen countertops.” – Promark Construction

“We chose to lay the product on a 45 angle for this space to not only make it feel bigger but also help draw people into each room. In an open concept living area it is important to think about the direction of travel and how your flooring can make all the difference in creating an inviting living space.” – Promark Construction

“Promark is always pushing the envelope, hunting for unique looks in durable family friendly products. As the market leader, Karndean creates captivating designs in a hardwearing product, providing families with a personalized floor they will love for years to come.”
– Wideman Carpet One

“A major pain point for both installers and homeowners is transitions, transitioning from wood in the living room to tile in the bathroom always leaves for an displeasing transition strip. What we loved about using Karndean is they have authentic looks in both wood and stone. Thus allowing us to seamlessly transition from one look to the next with no transitions or tripping hazards.” – Promark Construction

[View examples of previous case studies here](#)



■ Limed Cotton Oak **RP99** with DS06 10mm design strip

Products Specified

Products: Limed Cotton Oak **RP99** | Burnet **CER19**

Da Vinci Technical Information

Thickness: 3 mm

Wear Layer: 30 mil (0.7 mm)

Bevel: Standard

Size: 36" x 3" (915 mm x 76 mm) | 12" x 18" (305 mm x 457 mm)

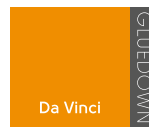
Commercial Warranty: 20 Years

Residential Warranty: Lifetime

Slip Resistance/Result:

ASTM D2047

Pass (Dry 0.92)



[View the full technical data sheet](#)



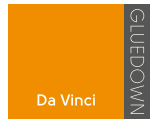
Limed Cotton Oak **RP99**



Burnet **CER19** with DS12 3mm design strip

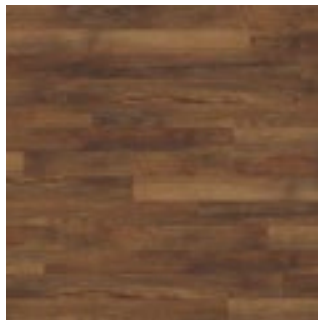
Get the look

Create the same look as Promark Construction for your space.
We have a variety of products to match within our ranges.



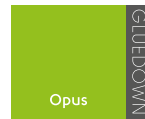
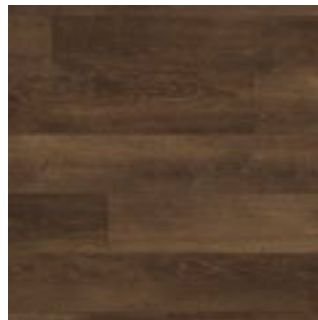
Blended Oak
RP95

Thickness: 3 mm
Wear Layer: 30 mil (0.7 mm)
Bevel: Standard
Size: 36" x 6"
(915 mm x 76 mm)
Guarantee: 15 Years
Slip Resistance/Result:
ASTM D2047
Pass (Dry 0.89)



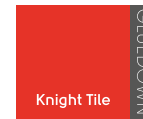
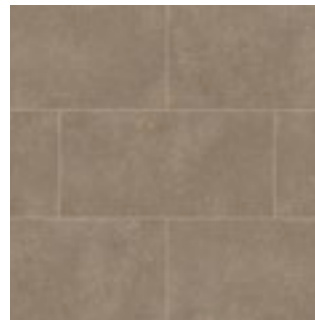
Smoked Beech
VGW98T

Thickness: 3.0 mm
Wear Layer: 20 mil (0.50 mm)
Bevel: Micro
Size: 48" x 7"
(1219 mm x 178 mm)
Guarantee: 15 Years
Slip Resistance/Result:
ASTM D2047
Pass (Dry 0.89)



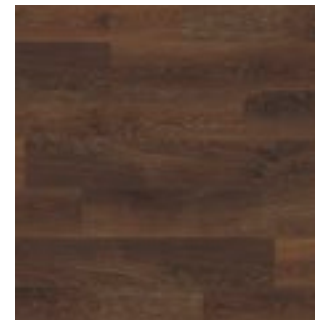
Lapis
SP711

Thickness: 2.5 mm
Wear Layer: 20 mil (0.50 mm)
Bevel: Micro
Size: 18" x 36"
(457 mm x 915 mm)
Guarantee: 15 Years
Slip Resistance/Result:
ASTM D2047
Pass (Dry 0.89)



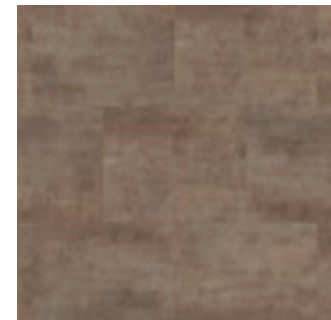
Aged Oak
KP98

Thickness: 2.0 mm
Wear Layer: 12 mil (0.30 mm)
Bevel: No
Size: 36" x 6"
(915 mm x 152 mm)
Guarantee: 10 Years
Slip Resistance/Result:
ASTM D2047
Pass (Dry 0.88)



Arizona
LLT200

Thickness: 4.5 mm
Wear Layer: 20 mil (0.5 mm)
Bevel: No
Size: 19.7" x 24"
(500 mm x 610 mm)
Guarantee: 15 Years
Slip Resistance/Result:
ASTM D2047
Pass (Dry 0.89)





■ CER16 | AF06 3mm | Dawyne border ▽



■ VGW86T | DS05 3mm |10mm ▽



■ CER13 | DS15 3mm ▽



■ ST14 | DS10 3mm | Dark Mackintosh border ▽



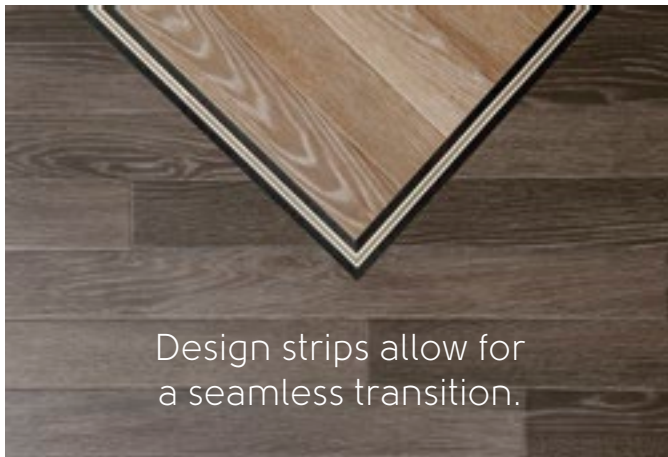
Why not consider a feature design,
you can even design your own.



■ KP140 | DS10 3mm ▽



■ VGW98T | DS03 3mm | DS06 5mm ▽



Design strips allow for a
seamless transition.



■ WP326 | DS03 10mm ▽

